

Powys Business Networking

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Careers Wales

Funded by Welsh Government

All Age, Impartial Advice and Guidance
Service

Face to Face, Digital, Online, Website



Careers Wales

In 2015 Donaldson published
Successful Futures
a report on the Curriculum for Wales

Well Being of Future Generations
(Wales) Act 2015

1 Million Welsh Speakers by 2050



Changing Lives

A Vision for Careers Wales 2017-20

“Changing Lives” sets out how Careers Wales services will be developed over the next three years.



Key Outcomes for Careers Wales

- Improving the Efficiency of Labour Markets
- Enabling More Efficient Targeting of Services
- Increasing Participation and Attainment
- Reducing Drop out from Education
- Increasing the take up of Apprenticeships
- Supporting Excellence in Schools



Careers Wales School Team

- Account Executive
- Business Engagement Adviser
- Careers and The World of Work Coordinator



Business Engagement Adviser

Employer Engagement plays a fundamental role in preparing young people for their future

Education Business activities provide students with opportunities to raise their awareness of careers and the world of work and employability and helps to inform and inspire career planning

Employer Engagement can also enrich the curriculum and bring learning to life

*“Careers and the World of Work will operate most effectively when it is evident across the whole learning experience of a young person.”
(Careers and the World of Work Framework – Welsh Government.)*



Education Business Activities

Mock Interviews
Business Enterprise Events
World of Work Days / Careers Fairs
Career Talks/Workshops
Visits to Businesses
Employability Presentations
Taster Sessions

<https://www.youtube.com/watch?v=wBR6m1q-3W8>



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Education Business Exchange

- Database of employers who will collaborate with schools
- Range of activities
- Exciting curriculum enhancing programmes
- Brokerage system facilitated by Careers Wales staff
- Used by teachers
- Linked to Careers and The World Of Work Framework
- The EBE is a resource hosted on the Careers Wales.com website



Education Business Exchange

https://www.youtube.com/watch?v=1foqYKvFNTc&index=2&list=PLkfw2qpJJmuvWGAS_9VeIHQky-QOHHiCP



Education Business Exchange

Education Business Exchange – Why?

To support young people in meeting the 4 purposes of
'Qualified for life'

- Ambitious, capable learners, ready to learn throughout their lives
- Enterprising, creative contributors, ready to play a full part in work and life
 - Ethical, informed citizens of Wales and the world
- Healthy, confident individuals, ready to lead fulfilling lives as valued members of society

To enable enrichment of the careers curriculum and support the development of partnerships



Education Business Exchange Benefits

Benefits to schools

- Supports the enrichment and experiences of the new curriculum, A Curriculum for Wales, a curriculum for life
- Provides teachers with a toolkit to research a broad range of organisations locally and nationally that are able to support employer engagement activities in their school
- Careers Wales Business Engagement Advisors will support schools in brokering employer support for schools generated via the exchange



Education Business Exchange Benefits

Benefits to Organisations

- Company promotion and profile raising
- Staff development
- Inspiring and influencing the future workforce
- Motivate and inspire
- Raise aspirations
- Increase knowledge of the world of work
- Create / support employability skills
- Increase their reach in Wales
- Opportunity to engage with young people



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Thank You

