

Busnes Cymru

Business Wales

Erica Morgan

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- Big Ideas Wales
- On Line Offering
- Core & Growth Services
- Accelerated Growth
- Social Business Wales

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What is Business Wales?

Business Wales is a free service that provides impartial, independent support and advice to people starting, running and growing a business in Wales.

No matter where a business is in their life cycle, from 'start up' to 'growth phase', 'established' and 'expansion' to 'maturity', Business Wales has the skills, experience and knowledge to guide and assist the ambitions of business.

The level of support is tailored according to the business need and we offer a mixture of online and face-to-face support, as well as workshops and individual advice.

O U R S E R V I C E

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Big Ideas Wales

Partner's area

Search



Insights and
inspiration



Develop skills &
business know how



Explore
business ideas



Prepare to
launch

II

Prepare to launch

Want to Start Your Own Business?

Find Out How Big Ideas Wales
Can Help



“Do what you
enjoy – and
appreciate
the rewards
you get”

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On- Line Offer

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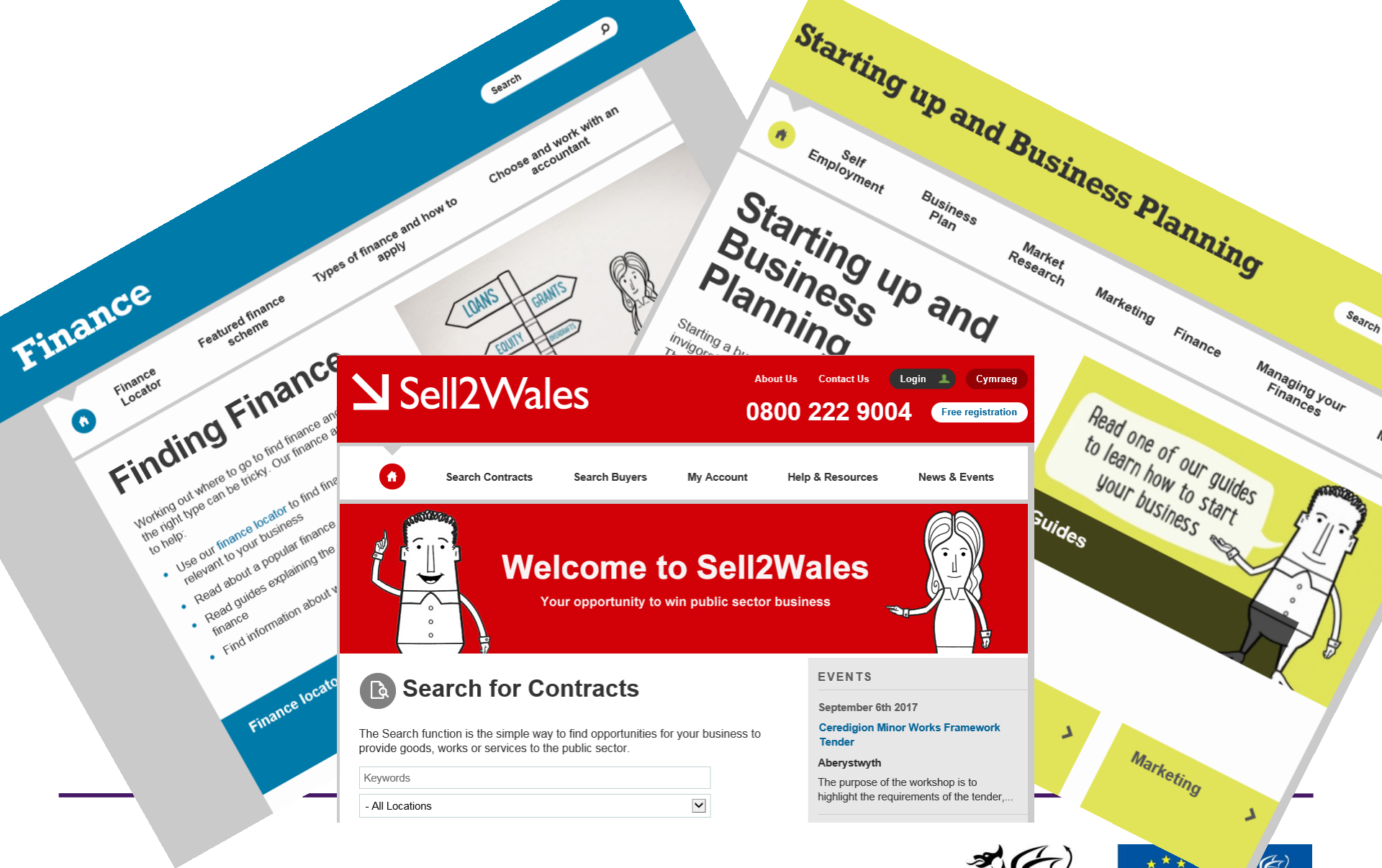


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BOSS

[REGISTER >](#)

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Business Online Support Service.

BOSS is here to help you and your business. It's online learning made simple. Develop your business with BOSS!

WE HAVE COURSES COVERING



Finance



Start Up &
Business
Planning



IT



Marketing



Skills & Training



Business Ideas
& Innovation

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Event Finder

FILTER YOUR SEARCH

UK postcode, UK city or country

swansea

Distance

Up to 20 miles

☐ Online Events Only

Date from

10/10/2017

Date to

Sector

- All sectors -

Topic

- All topics -

Type of event

- All types -

Business stage

- All business stages -

SORT BY Location (Closest first)

Email alert

[Superfast Business Wales - Winning with Social Media](#)

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Winning with social media

90% of businesses increase brand awareness with social media. Social media marketing is a really easy way to raise your profile, attract new customers, and win new business. We'll show you how to exploit social media at this fully-funded workshop.

When: 16 November 2017, 09:00 - 13:30
Where: Village Hotel, Swansea / Abertawe, SA1 8QY
Distance: ~ 3 miles from Swansea
Event organiser: Business Wales
Cost: Free

Additional dates

[Superfast Business Wales - Winning with Digital](#)

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Winning with Digital

UK businesses using digital technology grew by £30 billion between 2011-2015. Find out how you can build your online presence, win new customers, save money, and grow your business with digital technology at this fully-funded workshop.

When: 7 December 2017, 09:00 - 13:30
Where: Village Hotel, Swansea / Abertawe, SA1 8QY
Distance: ~ 3 miles from Swansea
Event organiser: Business Wales
Cost: Free

Additional dates

[Starting and Running a Business - Taking the Plunge](#)

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This workshop will help you understand what is required to start a business and will help you assess whether you have what it takes to be a success.

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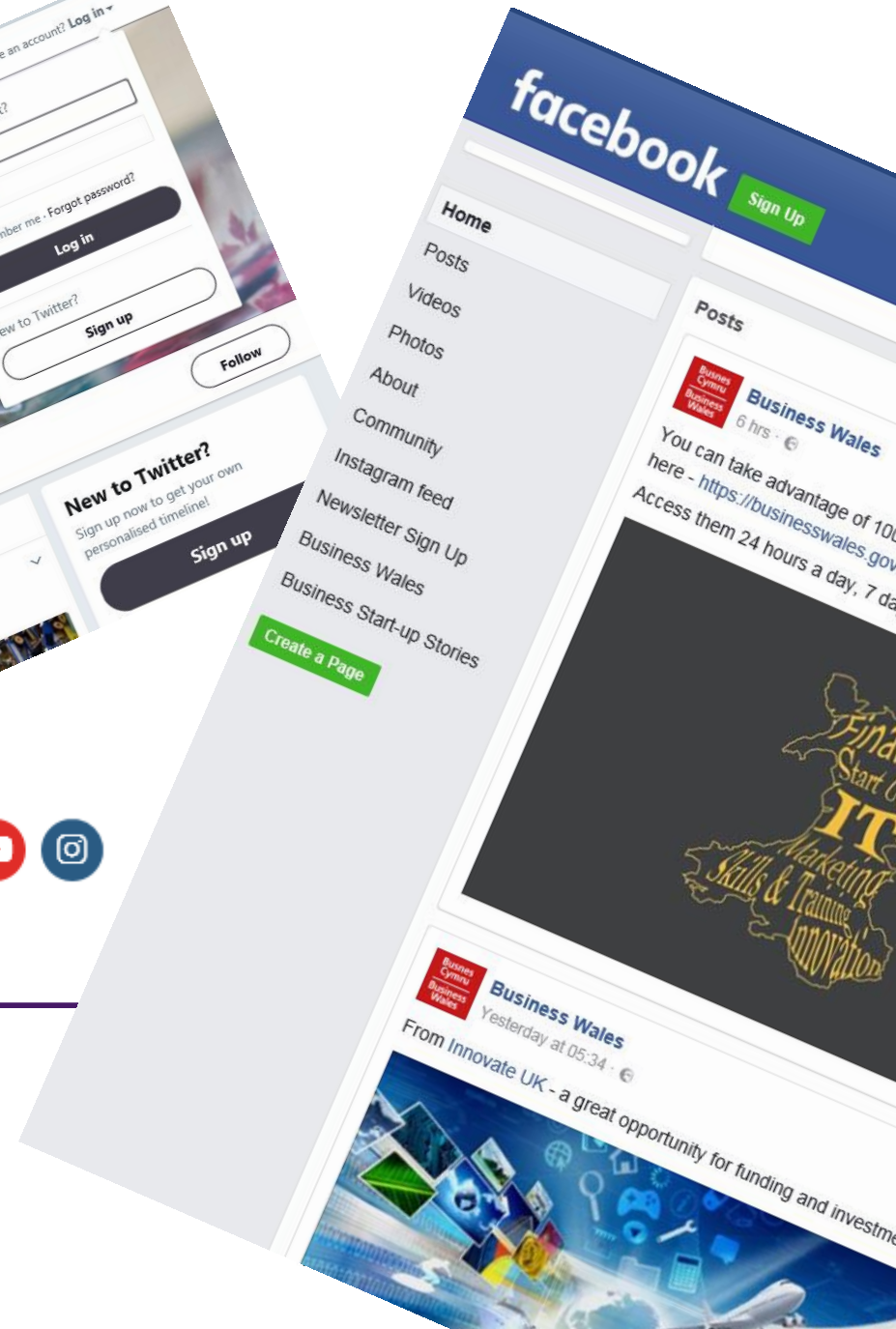
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Social Media



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Business Wales Helpline



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Workshops

Taking the plunge

Managing your Finances

Building a great team

Winning and keeping customers

Superfast Broadband

Marketing

Intellectual Property, Compliance Design and
Manufacture, Creating new products

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C O R E



- The Business Wales Core service provides access to an expert team of business advisers who are dedicated to helping clients embrace the world of entrepreneurship.
- Our team work closely with clients, walking them through the early stages of their business journey and develop bespoke action plans to enable them to take the first steps into business.
- Clients begin their journey with a 'Starting and Running a Business: Taking the Plunge' workshop to develop ideas and their business plan, followed up with tailored support from our advisers to navigate the path ahead.
- Advisers offer support and advice with issues such as self-employment, business planning, structure, marketing, finance and building a team.

C O R E
S E R V I C E

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A man with a beard and short dark hair, wearing a dark blue t-shirt, is working on a machine in a factory. He is looking intently at his work, which involves a horizontal metal bar. The background is a blurred industrial setting. The left half of the image is covered by a semi-transparent red overlay with a diagonal line pattern. The word "GROWTH" is written in white, bold, sans-serif capital letters across the center of the image, partially overlapping the red overlay and the man's face.

G R O W T H

- Access to an expert team of Relationship Managers and Growth Advisers
- Demonstrated first-hand experience of running and growing a business at a senior level.
- The aim -To identify existing or potential barriers to growth and to develop bespoke action plans to help overcome them.
- The Advisory Team supplement their support by brokering relationships with their extensive network of business support organisations.



SPECIALIST

International Trade

Pyjama Drama (Mid) specialise in the delivery of drama and play classes for babies, toddlers and children up to 7 years both across the UK and internationally. Established as a franchise operation, Pyjama Drama have 30 franchises throughout the UK and worldwide.

Our International Trade Adviser provided in-depth International Trade Development programme support and explored international markets, including Malaysia, Australia and the USA.

Pyjama Drama received support with market research and help with further financial analysis and marketing planning. Thanks to the support provided by Business Wales, Pyjama Drama successfully launched their franchises in Australia, California and Malaysia.

P Y J A M A
D R A M A



HR Support

Freight Logistic Solutions (FLS) (South) are a supply chain management company specialising in logistics. It offers a complete range of UK, European and global transport solutions with the ultimate purpose of improving businesses' transport service levels while reducing costs.

HR Adviser helped with contracts of employment and the implementation of legally compliant HR policies and procedures.

"I would make particular reference to our Human Resources Adviser and Relationship Manager, who have both been fantastic in supporting new contract wins and expanding our team."



F R E I G H T
L O G I S T I C S
S O L U T I O N S
(F L S)



HUMAN
RESOURCES

Human Resources

- Recruitment – advice, strategies and best practice
- Developing and implementing contracts, policies and procedures
- Legal compliance
- Staff engagement



T E N D E R I N G

Tendering

- Information and guidance on how to tender for public and private sector contracts
- Getting businesses 'tender ready'
- Events/workshops
- Guidance on e-procurement
- Buyer engagement
- Signposting

Sustainability

- Cost-savings
- Maximising efficiencies
- Waste management
- Environmental Management Systems
- Legal compliance
- Signposting



S U S T A I N A B I L I
T Y



Skills Gateway

- Identifying training and development opportunities to upskill staff and support growth
- Sharing knowledge of available training provision
- Skills plan development
- Highlighting potential funding opportunities for training and skills development



F I S H I N G A N D
F O R A G I N G
W A L E S

Mentoring

Founded and run by Matt Powell, Fishing and Foraging Wales – Welsh Bass Guide is a small, niche business, which offers guided foraging days out and saltwater lure angling for bass and other species on the Pembrokeshire coast.

Matt was referred to the Business Wales mentoring programme and was successfully matched with his mentor who discussed growth opportunities, marketing, media promotions, business operations and networking.

“My initial phone call with my mentor went really well, we set a date for a formal meeting and our working relationship has gone from strength to strength since then. She has been someone who I can bounce ideas off; she gives me valuable information and food for thought with any of my business or networking ideas.”

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Accelerated Growth

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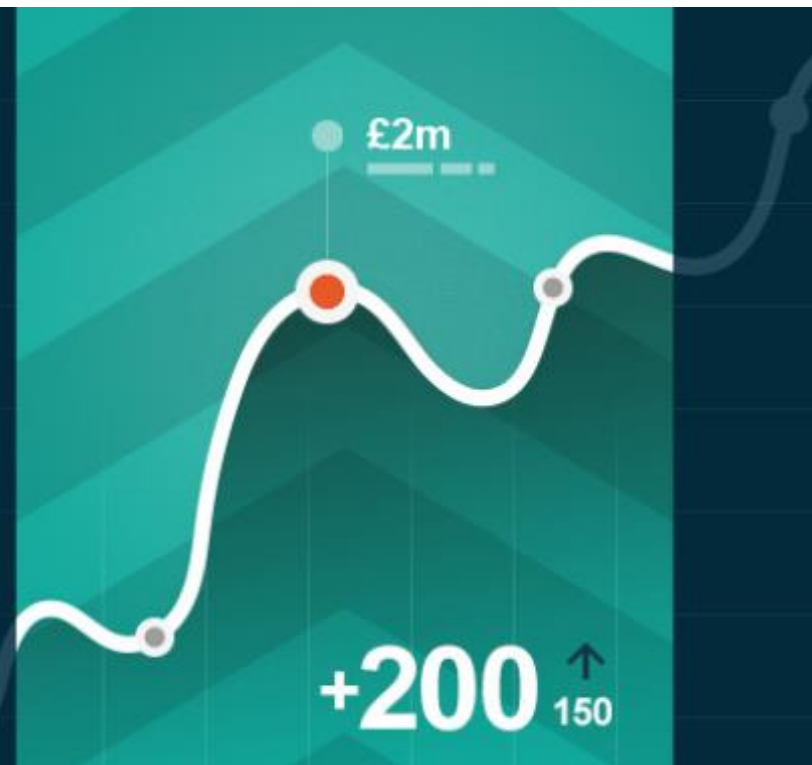
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Accelerated Growth Programme

for rapidly expanding companies

The Business Wales Accelerated Growth Programme (AGP) offers individual support to high growth pre revenue and SME businesses.



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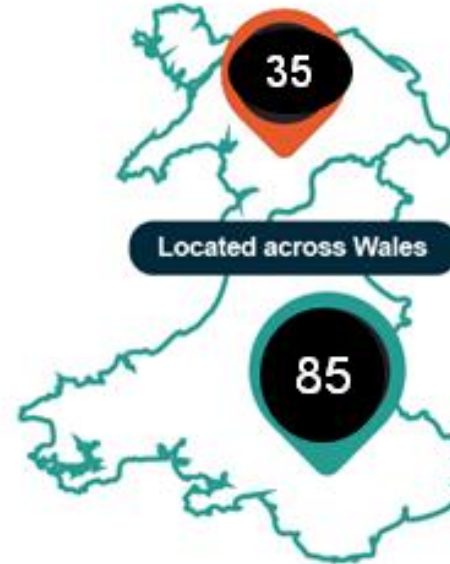
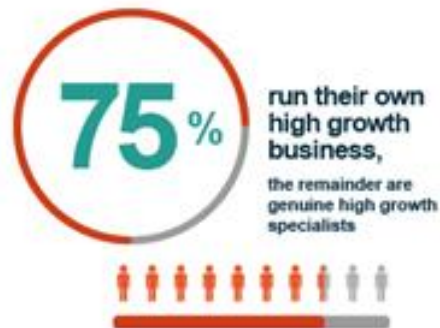
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AGP Growth Coaches



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Before you start a social business

Starting a social business

Running a social business

Growing a social business

Financing a social business

How do social businesses contribute to the economy in Wales?



Social Business Wales

This site is suitable for those considering starting up or operating a social business. Social businesses include social enterprises, co-operatives, mutuals and employee owned businesses.

Showreel video of Wels...



Business Wales Contacts

<http://businesswales.gov.wales>
and associated social media channels;

03000 6 03000 helpline; and we have
a network of regional offices located
across Wales.

Mid & West (Carmarthen)
01267 233749

North (St Asaph)
01745 585025

South (Bridgend)
01656 868500

A C C E S S
P O I N T S



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A man with dark curly hair and glasses, wearing a dark blue sweater, is standing in a library or bookstore. He is looking down at an open book he is holding in his hands. The background is filled with wooden bookshelves packed with various books. Some visible titles include 'BOOKS THAT CHANGED HISTORY', 'ARTEMIS', 'COLD WAR', 'PHILIP K. DICK', 'BOOK DUST', 'TOM HANKS', 'MURDER ON THE ORIENT EXPRESS', 'DAN BROWN', 'THE GUNNERS', 'TIM PEAKE', 'The Central Solus Park', and 'DANN FRENCH'. The text 'THANK-YOU' is overlaid in large white letters across the upper part of the image, and 'QUESTIONS?' is overlaid in large white letters across the lower part of the image.

THANK-YOU
QUESTIONS?